



July 25<sup>th</sup>, 2008

We are excited to announce that Breakaway Tours is now the official travel supplier of MuchMusic! Through this partnership we are bringing Canada's largest student leisure travel company together with Canada's largest music and young adult programming outlet.

It is our desire to see our loyal viewers benefit from this relationship through a variety of interesting contests, prizes, promotions, and offers to join the MuchMusic crew around the world.

Over the next few months tune into MuchOnDemand, weekdays at 5PM, to see and hear about one of these exciting contests and how you can travel with MuchMusic and Breakaway Tours to Cancun for Spring Break 2009!

About:

Breakaway Tours is the largest student leisure tour operator in Canada. Established in 1984 to deliver unique travel adventures and experiences to students, Breakaway Tours takes over 22,000 travelers annually to destinations around the world. Breakaway Tours is a division of TUI Travel PLC, the world's largest leisure travel company.

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